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## Abercrombie & Kent Resident Club Adds 22 European Villas to Travel Credit Program

DOWNERS GROVE, IL – May 6, 2010 ... Due to increasing interest and demand from members for family-friendly European travel, the Abercrombie & Kent Residence Club has added 22 European villas across Tuscany, Provence and Cote d'Azur to its Travel Credit Program. These extraordinary properties, in the most-requested destinations in Italy and France, are particularly well suited to multi-generational families travelling together.

“A villa provides a comfortable ‘home away from home’ for family and friends,” explains Abercrombie & Kent Founder, Chairman and CEO Geoffrey Kent. “It is a great base for exploring the surrounding countryside and the perfect place to celebrate a special occasion, such as a birthday, wedding or anniversary.”

Members of the Abercrombie & Kent Residence Club enjoy access to a portfolio of magnificent private homes in the most sought-after destinations around the globe. They can also trade nights for credit towards inspiring A&K travel—and now, a new collection of 22 European villas, including:

### **Villa La Terme**, Tuscany (5 bedrooms, sleeps 10)

Fully-renovated farmhouse with views over the Chianti hills, near the medieval village of San Gimignano. This luxury villa retains its original charm while being tastefully furnished with modern amenities, including satellite TV, luxury spa, steam room, infinity pool and summer bar. The shaded outdoor terrace is a perfect place to relax.

### **La Fornace**, Tuscany (5 bedrooms, sleeps 10)

This newly-renovated farmhouse -- with spectacular views over the Tuscan countryside -- is a peaceful retreat, centrally located for daytrips to Florence, Arezzo, Siena and Perugia. Fully-equipped for active families with bicycles, a heated swimming pool, soccer field, volleyball court, pool table, sauna and steam bath. Ideal for multi-generational families with two separate wings, each with a fully-equipped kitchen.

### **Cabasson**, Cote d'Azur (6 bedrooms, sleeps 8)

A modern villa, fully equipped and furnished in contemporary French style, set amidst vineyards with enchanting sea views of the Porquerolles Islands and direct beach access.

### **L'Hameau des Bourgues**, Provence (4 bedrooms, sleeps 8)

This spectacular hamlet dating back to 1422 is set in 15 acres of fruit and olive orchards, with stunning views over the Luberon Valley and mountains. This French provincial home with contemporary furnishings offers peace and tranquility with outdoor stone terraces for al fresco dining.

# Abercrombie & Kent Residence Club

“Planning a family vacation at an unknown property can be daunting, and internet villa rental sites all too often fail to deliver on their descriptions,” says Abercrombie & Kent Residence Club President Scott Wiseman. “Each of these A&K villas has been personally selected by our experts in Europe and inspected to insure that the photography, floor plan and description accurately represent the experience.”

The Abercrombie & Kent Residence Club not only offers stays in exclusive residences in some of the world’s most desirable destinations, but also provides exceptional global travel opportunities through Abercrombie & Kent. Club members can exchange up to the full amount of one year’s Annual Usage Plan in a three-year period towards inspiring A&K travel or these new European villas. For example, those with a 30-night membership plan, can exchange up to 30 nights for villa stays in a 3-year period.

A dedicated Global Experience Manager works with each member to make all the arrangements for their villa stay, including preparing the home with groceries and preferred amenities. Insider access experiences include VIP tours of one of the oldest Tuscan pasta makers, an introduction to how pecorino and ricotta cheese are made, winery tours and barrel tastings, even underground tours of medieval Siena. Global Experience Managers can also arrange cooking, painting or language lessons with local experts in the privacy of the member’s villa.

The Abercrombie & Kent Residence Club is offering a two year trial membership with no up-front capital payment for those who want an extended opportunity to experience Club life before making a full commitment. Two-year trial members pay normal Club dues plus a 10% premium that will be credited to their capital contribution if they later join as a permanent equity member. For those ready for an extended commitment, the Club is offering the opportunity to save thousands on equity membership, if enrolled before June 30. The equity membership price is set to increase July 1. Visit [www.akresidenceclub.com/offers](http://www.akresidenceclub.com/offers) to learn more.

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#### **About Abercrombie & Kent Residence Club** [www.akresidenceclub.com](http://www.akresidenceclub.com)

Membership in the largest equity-based destination club in the industry offers a wide choice of vacation travel options around the globe. The Club’s property portfolio, from private residences to European villas and urban apartments, is unparalleled. Members can also exchange nights towards Abercrombie & Kent travel, choosing from adventures that include African safaris, family holidays in Egypt or Italy, and award-winning expedition cruises to the Galapagos Islands or Antarctica.

#### **About Abercrombie & Kent** [www.abercrombiekent.com](http://www.abercrombiekent.com)

Born as a safari outfitter in 1962, Abercrombie & Kent’s unparalleled travel services now extend around the globe to more than one hundred countries on all seven continents. The company built its award-winning reputation by being the first to bring unexpected comforts and amenities to remote destinations. Small group or tailor made private travel with A&K combines the convenience, service and security of a U.S.-based company with support 24/7 from a network of 62 on-site offices that ensure “by invitation only” access to inspiring experiences in a personalized, low profile and intelligent style.