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## Abercrombie & Kent Residence Club Introduces Travel Benefit for New Members

DOWNERS GROVE, IL – June 13, 2011... The Abercrombie & Kent Residence Club, the largest equity-based destination club in the industry, announced a new member promotion that builds on A&K's award-winning reputation as the leader in luxury travel. Prospects who enroll as new equity members in the Abercrombie & Kent Residence Club by September 30, 2011, will receive an Abercrombie & Kent USA travel credit of up to \$20,000, depending on their level of membership. This credit can be used for A&K travel in more than 100 countries on all seven continents.

"The ability to trade Club nights for travel any place Abercrombie & Kent operates has always been important to our members," explains Abercrombie & Kent Residence Club Managing Director Stephanie Papaioannou. "Last year members traded nights for A&K travel, including African safaris, adventure cruises in the Galapagos, family holidays in China, and stays at European villas. Prospective members want that same access to Abercrombie & Kent's worldwide travel services."

Members of the Abercrombie & Kent Residence Club vacation in magnificent private residences in premiere beach, mountain and golf destinations with the flexibility to choose a new destination every time they travel or return to a favorite destination again and again. Each residence is a spacious, comfortable home away from home, usually four bedrooms and four baths, to accommodate extended families. Travel arrangements are seamless and stress-free with a dedicated Global Experience Manager to orchestrate the trip and an on-site Destination Host.

The four membership levels reflect the number of nights the member would like to enjoy during the year. All members have the option to exchange Club membership nights towards Abercrombie & Kent USA travel, including small group escorted journeys, Signature itineraries with a private guide or completely tailor-made private travel. The size of the travel credit depends on the membership level selected.

Hemisphere (15)	Global (30)	Universal (45)	Universal Plus (60)
\$5,000 Credit	\$10,000 Credit	\$15,000 Credit	\$20,000 Credit

# Abercrombie & Kent Residence Club

## MEMBERSHIP PLANS

The Abercrombie & Kent Residence Club was founded on a fundamentally different, more conservative 'equity' model than most destination clubs. Members own the Club and the Club owns the properties, debt-free. Capital contributions are secured by the Club's assets, providing a measure of security and peace of mind.

	HEMISPHERE	GLOBAL	UNIVERSAL	UNIVERSAL PLUS
Nights Included	15	30	45	60
Nightly Dues	\$865	\$800	\$755	\$715
Annual Advance Reservations	4	6	9	11
Direct Family Usage	Yes	Yes	Yes	Yes
Corporate Plan Available	No	Yes	Yes	Yes
Access to Abercrombie & Kent Travel, Villas	Yes	Yes	Yes	Yes
Capital Contribution	\$175,000	\$300,000	\$375,000	\$475,000

A new member referral program was recently introduced which allows Members to earn a travel credit of \$10,000 for each referral.

## PARTNER BENEFITS

Last year the Abercrombie & Kent Residence Club and Ritz-Carlton Destination Club introduced an exchange opportunity that gives members the ability to convert their nights for use at 10 Ritz-Carlton Destination Club locations: Aspen Highlands, Bachelor Gulch and Vail, Colo.; St. Thomas, U.S.V.I.; Jupiter, Fla.; San Francisco and North Lake Tahoe, Calif.; Kapalua Bay in Maui and Kauai Lagoons, Hawaii; and Abaco, The Bahamas.

More information on the benefits of membership is available at: [www.akresidenceclub.com](http://www.akresidenceclub.com).  
For media inquiries, including image requests, please contact Pamela Lassers at 630-725-3438 or via e-mail at [plassers@abercrombiekent.com](mailto:plassers@abercrombiekent.com).

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## About Abercrombie & Kent Residence Club

[www.akresidenceclub.com](http://www.akresidenceclub.com)

Membership in the largest equity-based destination club in the industry offers a wide choice of vacation travel options around the globe. The Club's property portfolio, from private residences to European villas, is unparalleled. Members can also exchange nights towards Abercrombie & Kent USA travel, from rafting in North America to photo safaris in Africa and custom European holidays. Follow us on Facebook ([facebook.com/akresidenceclub](https://facebook.com/akresidenceclub)) and Twitter (@AKResClub).

# Abercrombie & Kent

## Residence Club

### **About Abercrombie & Kent**

[www.abercrombiekent.com](http://www.abercrombiekent.com)

Born as a safari outfitter in 1962, Abercrombie & Kent's travel services now extend around the globe to more than one hundred countries on all seven continents. The company built its award-winning reputation by being the first to bring unexpected comforts and amenities to remote destinations. Small group or tailor made private travel with Abercrombie & Kent combines the convenience, service and security of a U.S.-based company with support 24/7 from a network of more than 60 on-site offices that ensure "by invitation only" access to inspiring experiences in a personalized, low profile and intelligent style. Follow us on Facebook ([facebook.com/abercrombiekent](https://facebook.com/abercrombiekent)) and Twitter (@AKTravel\_USA).