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Unprecedented Opportunity to Join the Abercrombie & Kent Residence Club
40% Savings on Equity Membership through March 31, 2010

DOWNERS GROVE, IL – December 10, 2009 ... The Abercrombie & Kent Residence Club has announced an unprecedented invitation to join the largest equity-based destination club in the industry. Membership provides access to a portfolio of magnificent private homes and villas in the most sought after destinations around the globe, for less than the cost of a typical down payment on a comparable second home. This limited-time offer, expiring March 31, 2010, offers prospective members the chance to buy into the Club as an equity member for 40% less than the initial membership pricing. Annual dues remain the same, and all Club benefits apply.

“There has never been a better time to join the Club – nor a better value,” says Scott Wiseman, president of the Abercrombie & Kent Residence Club. “The Club’s residences – which are each typically 4,000 square feet with four bedrooms and at least four bathrooms – are comfortable “homes away from home” for family and friends, and the perfect places to experience your most memorable family vacations.”

Membership in the Abercrombie & Kent Residence Club is a smart alternative to owning a second home that is typically only used a few weeks each year. The Club’s portfolio features multi-million-dollar residences in the finest beach, mountain and golf destinations worldwide, allowing members to return to a favorite year after year, or explore new destinations as family interests change.

Travelling with family and friends becomes effortless with a dedicated Global Experience Manager to make the arrangements - including preparing the home with groceries and preferred amenities. Club contacts provide VIP access to experiences like skiing with an Olympic legend in Sun Valley, meeting a visiting artist at the Jackson Hole Center for the Arts or visiting the Turtle Hospital at the South Carolina Aquarium.

Abercrombie & Kent Residence Club

Members can also exchange nights towards Abercrombie & Kent travel experiences, such as an adventure cruise in the Galapagos Islands, an African safari, a journey to Egypt or an expedition to Antarctica.

Limited-time Equity Membership Pricing

	One-Time Capital Contribution		Annual Dues
15-Night Annual Plan	Was \$225,000	Now \$135,000	\$17,000
30-Night Annual Plan	Was \$390,000	Now \$234,000	\$29,000
45-Night Annual Plan	Was \$495,000	Now \$297,000	\$42,000

A two-year trial membership in the Abercrombie & Kent Residence Club is also available for those who want an extended opportunity to experience Club life before making a long-term commitment. Families can enjoy the privacy of spacious homes in popular resort destinations for much less than the cost of comparable hotel suites. Two-year trial members pay normal Club dues plus a 10% premium that will be credited to their capital contribution if they later join as a permanent equity member.

More information on the benefits of membership is available at: www.akresidenceclub.com.

For media inquiries, including image requests, please contact Pamela Lassers at (630) 725-3438 or via e-mail at plassers@abercrombiekent.com.

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About Abercrombie & Kent Residence Club

Membership in the largest equity-based destination club in the industry offers a wide range of vacation travel options around the globe. The Club's property portfolio, from private residences to European villas and urban apartments, is unparalleled. Members can also exchange nights towards Abercrombie & Kent travel, choosing from adventures that include African safaris, learning vacations in Egypt or the Galapagos Islands, even award-winning expedition cruises to Antarctica. www.akresidenceclub.com

About Abercrombie & Kent

Born as a safari outfitter in 1962, Abercrombie & Kent's unparalleled travel services now extend around the globe to more than one hundred countries on all seven continents. The company built its award-winning reputation by being the first to bring unexpected comforts and amenities to remote destinations. Small group or tailor made private travel with Abercrombie & Kent combines the convenience, service and security of a U.S.-based company with support 24/7 from a network of 62 on-site offices that ensure "by invitation only" access to inspiring experiences in a personalized, low profile and intelligent style. www.abercrombiekent.com