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**Savings on Equity Membership in the Abercrombie & Kent Resident Club
*Extended to June 30, 2010***

DOWNERS GROVE, IL – In response to increasing interest from prospects who recognize that the Abercrombie & Kent Residence Club is a smart alternative to owning a second home, the Club is extending its limited-time pricing on equity memberships through June 30, 2010. Membership in the Abercrombie & Kent Residence Club combines the benefits of owning a second home with the flexibility to travel to a range of destinations – without the responsibilities of ownership. What makes the Club unique is its equity ownership model: all properties are owned by the members, with full financial transparency, regular reporting and a voice in the Club's governance.

“Interest in the Club was very strong in the first quarter, exceeding total membership sales in 2009, with more than a dozen prospects in the final stages of joining,” explains Abercrombie & Kent Residence Club President Scott Wiseman. “This extension will give them the time they need to make a commitment before the July 1 price increase.”

Membership in the Club offers access to a portfolio of private homes and villas in the most sought after destinations around the globe, for less than the cost of a down payment on a comparable second home. This limited-time offer gives prospective members the chance to buy into the Club as an equity member at an unprecedented low rate. Membership pricing will reset July 1, 2010 with a scheduled 5% increase.

“There has never been a better time to join the Club,” says Wiseman, “and we expect many two-year trial members to convert before the deadline.”

The Club's residences – which are typically 4,000 square feet with four bedrooms and at least four baths – are designed to provide a comfortable “home away from home” for family and friends. Travel becomes effortless with a dedicated Global Experience Manager to make all the arrangements - including preparing the home with groceries and preferred amenities.

Abercrombie & Kent Residence Club

Members can also exchange nights towards Abercrombie & Kent travel, such as an adventure cruise in the Galapagos Islands, an African safari, a journey to Egypt or an expedition to Antarctica.

2010 equity membership pricing:

	Membership Capital Contribution through June 30, 2010	One-time Membership Capital Contribution effective July 1, 2010	Savings	Annual Dues
15-Night Annual Plan	\$135,000	\$145,000	\$ 10,000	\$17,000
30-Night Annual Plan	\$234,000	\$250,000	\$16,000	\$29,000
45-Night Annual Plan	\$297,000	\$320,000	\$23,000	\$42,000

A two-year trial membership in the Abercrombie & Kent Residence Club is available for those who want an extended opportunity to experience Club life before making a long-term commitment. Families can enjoy the privacy of spacious homes in popular resort destinations for much less than the cost of comparable hotel suites. Two-year trial members pay normal Club dues plus a 10% premium that will be credited to their capital contribution if they later join as a permanent equity member.

More information on the benefits of membership can be found at: www.akresidenceclub.com

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About Abercrombie & Kent Residence Club

Membership in the largest equity-based destination club in the industry offers a wide choice of vacation travel options around the globe. The Club's property portfolio, from private residences to European villas and urban apartments, is unparalleled. Members can also exchange nights towards Abercrombie & Kent travel, choosing from adventures that include African safaris, family holidays in Egypt or Italy, and award-winning expedition cruises to the Galapagos Islands or Antarctica. www.akresidenceclub.com

About Abercrombie & Kent

Born as a safari outfitter in 1962, Abercrombie & Kent's unparalleled travel services now extend around the globe to more than one hundred countries on all seven continents. The company built its award-winning reputation by being the first to bring unexpected comforts and amenities to remote destinations. Small group or tailor made private travel with Abercrombie & Kent combines the convenience, service and security of a U.S.-based company with support 24/7 from a network of 62 on-site offices that ensure "by invitation only" access to inspiring experiences in a personalized, low profile and intelligent style.

www.abercrombiekent.com