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Hawaii's Big Island Voted Favorite Abercrombie & Kent Residence Club Home Destination Host in Cabo Voted Best Host

DOWNERS GROVE, IL – February 3, 2010 ... The results of the Abercrombie & Kent Residence Club annual member survey are in, and top honors for “Favorite Home” go to **Hale Pu'uhonua**, located on the Big Island of Hawaii. **Marco Hernandez** in Cabo San Lucas, Mexico, was voted “Best Host.” Members of the Abercrombie & Kent Residence Club enjoy access to a portfolio of multi-million-dollar residences in the finest beach, mountain and golf destinations worldwide.

Located a short distance from the ocean swells and white sand beaches of Hawaii's Big Island, **Hale Pu'uhonua** is a spacious four-bedroom island getaway located in the Mauna Lani Resort on the Kohala Coast. Part of the prestigious Champion Ridge subdivision, the residence is part of the only residential development in Hawaii designed around an 18-hole putting course. Perfect for large groups of family and friends, it boasts separate entrances to each suite as well as an epicurean kitchen, heated pool, outdoor shower and fully-equipped theater room. Upscale island decor, including thatched ceilings and mahogany trim throughout, sets the mood for a relaxing vacation in one of the Big Island's sunniest and most beautiful areas.

“This home feels like vacation when you walk through the doors,” wrote Club member Corey Lovering. “The layout is fantastic. It affords privacy for its guests with distinct bedrooms with their own entrances/exits and provides well thought out comfortable shared living spaces. It easily housed our two families. The home has amazing indoor/outdoor living space that spills out to the beautiful infinity pool overlooking the putting course...I could stay there, and have, over and over again...we've had tons of great times there and have memories to treasure for a lifetime.”

Destination Host Marco Hernandez was cited for his attentive service, “can-do” attitude and availability to assist members with dining reservations. He anticipates the needs of each family, preparing the home with personalized amenities including an authentic Mexican welcome with a pitcher of Margaritas, homemade Pico de Gallo and Guacamole on arrival. Club member Allen Willis wrote, “He is

very knowledgeable about the area and always ready to make our experience something special. All the little things that arise when traveling with a large group are always taken care of with a 'not a problem, no big deal' attitude."

Membership Momentum

Equity clubs like the Abercrombie & Kent Residence Club offer a conservative, debt-free model for value-conscious families considering the purchase of a vacation home. Membership is a smart alternative to owning and maintaining a private residence used only a few weeks each year. In the annual member survey, 97% of the membership base reported complete satisfaction with Club offerings and service, including their personal Global Experience Manager and on-site Destination Hosts. Additionally, nearly one third of the members recently upgraded their membership plans to increase the number of travel days and benefits.

New equity membership pricing that is better aligned with the current real estate market has attracted dozens of prospects and several new members since the first of the year.

Limited-time Equity Membership Pricing

	One-Time Capital Contribution		Annual Dues
15-Night Annual Plan	Was \$225,000	Now \$135,000	\$17,000
30-Night Annual Plan	Was \$390,000	Now \$234,000	\$29,000
45-Night Annual Plan	Was \$495,000	Now \$297,000	\$42,000

Those who want an extended opportunity to experience Club life before making a long-term commitment can take advantage of a Two-Year Trial Membership. For much less than the cost of comparable hotel suites, families can enjoy the privacy of spacious homes in popular resort destinations. Two-year trial members pay normal Club dues plus a 10% premium that will be credited to their capital contribution if they later join as a permanent equity member.

More information on the benefits of membership is available at: www.akresidenceclub.com.

For media inquiries, including image requests, please contact Pamela Lassers at 630-725-3438 or via e-mail at plassers@abercrombiekent.com.

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